

=====PRIMER IMPACTO FCC REPORT SEPTEMBER 2011

=====09/01/2011

===== CA- State Senate OKs part of California Dream Act (16 SEC)

THE COLLEGE DREAMS OF THOUSANDS OF STUDENTS WHO ARE ILLEGAL IMMIGRANTS MOVED CLOSER TO FULFILLMENT AFTER THE STATE SENATE APPROVED A BILL THAT FOR THE FIRST TIME WOULD GIVE THEM ACCESS TO PUBLIC FINANCIAL AID. PART OF A TWO-BILL PACKAGE KNOWN AS THE CALIFORNIA DREAM ACT THE MEASURE WOULD ALLOW UNDOCUMENTED STUDENTS WHO QUALIFY FOR REDUCED IN-STATE TUITION TO APPLY FOR CAL GRANTS, COMMUNITY COLLEGE WAIVERS AND OTHER PUBLIC AID PROGRAMS. TO BE ELIGIBLE, THEY MUST BE CALIFORNIA HIGH SCHOOL GRADUATES WHO ATTENDED SCHOOLS IN THE STATE AT LEAST THREE YEARS, AND DEMONSTRATE FINANCIAL NEED AND ACADEMIC MERIT.

THE MEASURE PASSED 22-11 ON A PARTY-LINE VOTE, WITH DEMOCRATIC SUPPORT AND REPUBLICAN OPPOSITION. IT IS EXPECTED TO RETURN THIS WEEK TO THE ASSEMBLY, WHICH PREVIOUSLY APPROVED IT, FOR CONCURRENCE ON SENATE AMENDMENTS. IF APPROVED, IT WILL BE SENT TO GOV. JERRY BROWN FOR HIS SIGNATURE.

=====09/05/2011

=====SMOKING AFFECTS KIDS EDUCATION (0:20)

DOCTORS WILL TELL YOU THAT TOBACCO SMOKE, EVEN SECONDHAND SMOKE, CAN MAKE CHILDREN SICK- ESPECIALLY WHEN IT COMES TO RESPIRATORY ILLNESSES. NOW NEW DATA PUBLISHED IN THIS WEEK'S EDITION OF PEDIATRICS FINDS THAT CHILDREN AGED 6 TO 11 YEARS OLD, WHO LIVE WITH SMOKERS, HAVE A GREATER CHANCE OF MISSING SCHOOL THAN KIDS WHO DON'T HAVE SMOKERS IN THEIR HOUSEHOLD. RESEARCHERS USED A 2005 NATIONAL HEALTH INTERVIEW SURVEY TO ANALYZE DATA ON THE HEALTH AND NUMBER OF DAYS ABSENT AMONG SCHOOL CHILDREN AGED 6 TO 11.

THEY FOUND, ON THE AVERAGE, CHILDREN LIVING WITH ONE OR MORE SMOKERS IN THEIR HOMES, MISSED ONE TO TWO MORE DAYS OF SCHOOL PER YEAR THAN KIDS WHO LIVED WITH NON-SMOKERS. THEY ALSO FOUND FAMILIES COULD REDUCE ABSENTEEISM IN THEIR CHILDREN BY 24 TO 34 PERCENT IF SMOKING WAS ELIMINATED FROM THEIR HOUSEHOLDS. WHEN IT CAME TO CERTAIN HEALTH CONDITIONS, RESEARCHERS FOUND, LIVING WITH TWO OR MORE SMOKERS, INCREASED A CHILD'S RISK OF DEVELOPING THREE OR MORE EAR INFECTIONS WITHIN THE YEAR, AS WELL AS INCREASED THE LIKELIHOOD OF A CHILD DEVELOPING A CHEST COLD.

INVESTIGATORS CONCLUDED FROM THEIR FINDINGS THAT TOBACCO EXPOSURE NOT ONLY AFFECTS A CHILD'S HEALTH, BUT IT CAN ALSO LEAD TO ACADEMIC DISADVANTAGES AS WELL.

=====09/06/2011

=====DRINK A DAY LINKED TO HEALTHY AGING IN WOMEN (24 sec)

DRINKING ALCOHOL IN MODERATION MAY ACTUALLY BE GOOD FOR YOU. A NEW STUDY BY HARVARD RESEARCHERS SHOWS MIDDLE-AGED WOMEN WHO DRINK AN AVERAGE OF THREE TO 15 ALCOHOLIC DRINKS PER WEEK HAVE HIGHER ODDS OF BEING HEALTHY LATER IN LIFE. THAT'S COMPARED TO NON-DRINKERS AND HEAVY DRINKERS. STILL, RESEARCHERS SAY THAT DOESN'T MEAN NON-DRINKERS SHOULD PICK UP THE BOTTLE. THEY SAY OTHER HEALTHY HABITS, SUCH AS EXERCISING REGULARLY, ARE MORE IMPORTANT TO OVERALL HEALTH.

=====09/07/2011

=====BIGGER SOCIAL LIFE MEAN SMALLER WAISTLINE (18 sec)

SCIENTISTS NOW THINK THE MORE SOCIAL YOU ARE - THE THINNER YOU MAY BECOME. THERE IS GROWING EVIDENCE THAT SAYS IF YOU WANT TO STAY TRIM, YOU MAY NOT ONLY WANT TO JOIN A GYM - BUT A BOOK CLUB, A CHURCH CHOIR OR EVEN VOLUNTEER FOR A CHARITY. RESEARCHERS AT OHIO STATE'S COMPREHENSIVE CANCER CENTER HAVE FOUND THAT THOSE WHO LIVE IN AN ENRICHED ENVIRONMENT CONVERT WHITE FAT INTO BROWN FAT AT A CONSIDERABLY FASTER RATE THAN OTHERS. (WHITE FAT IS USED BY THE BODY TO STORE ENERGY, WHEREAS BROWN FAT IS USED TO BURN ENERGY.) THE STUDY USING MICE HAS MAJOR SINCE WE ALL HAVE WHITE AND BROWN FAT .

=====Date: 09/08/11 - Thursday

=====NOMOFOBIA NUEVA ENFERMEDAD/cell 0:22

ACCORDING TO SCIENTISTS, MORE THAN HALF OF THE CELL PHONE USERS A HAVE A SYNDROME KNOWN AS "NOMO-PHOBIA", WHICH IS THE IRRATIONAL FEAR OF GOING OUT WITHOUT MOBILE, FORGOTTEN, LOST, OR THE DISCHARGE OF THE BATTERY ! THE SYMPTOMS ARE AGGRESSIVE, LACK OF CONCENTRATION AND EMOTIONAL INSTABILITY! #

=====Date: 09/09/11 - FRIDAY

=====OH-REATTACHED HAND 0:18

A COMPLICATED 8-HOUR SURGERY RETURNED THE HOPE TO A WOMAN WHO LOST HER LEFT HAND WHILE CHOPPING WOOD WITH A CHAINSAW, IN OHIO. LUCKILY, DOCTORS WERE ABLE TO REATTACH IT, SHE WILL BE IN REHABILITATION THERAPY FOR 2 YEARS

=====Date: 09/12/11 - MONDAY

=====CARTOONS AND KIDS (0:25)

THE CARTOON CHARACTER SPONGEBOB SQUAREPANTS IS IN HOT WATER FROM A STUDY SUGGESTING THAT WATCHING JUST NINE MINUTES OF THAT PROGRAM CAN CAUSE SHORT-TERM ATTENTION AND LEARNING PROBLEMS IN 4-YEAR-OLDS. THE PROBLEMS WERE SEEN IN A STUDY OF 60 CHILDREN RANDOMLY ASSIGNED TO EITHER WATCH "SPONGEBOB," OR THE SLOWER-PACED PBS CARTOON "CAILLOU" OR ASSIGNED TO DRAW PICTURES. IMMEDIATELY AFTER THESE NINE-MINUTE ASSIGNMENTS, THE KIDS TOOK MENTAL FUNCTION TESTS; THOSE WHO HAD WATCHED "SPONGEBOB" DID MEASURABLY WORSE THAN THE OTHERS.

=====09/13/2011

=====INSULIN POSSIBLE MEDICATION FOR ALZHEIMERS

A DRUG USED TO TREAT DIABETES COULD POSSIBLY HELP THE FIGHT AGAINST ALZHEIMER'S. A STUDY IN THE JOURNAL, "ARCHIVES OF NEUROLOGY," SHOWS THAT INSULIN COULD HELP WITH COGNITION AND FUNCTIONING IN PATIENTS WITH MILD AND SEVERE DEMENTIA. THEY STUDIED

INSULIN WHICH IS DELIVERED THROUGH THE NOSE. THE GROUP WAS SMALL -- ONLY 104 PEOPLE -- SO A LOT MORE RESEARCH IS NEEDED. STILL, THE STUDY'S AUTHOR SAYS THIS SUGGESTS INSULIN PLAYS AN IMPORTANT PART IN BRAIN FUNCTION. RESEARCHERS DO CAUTION THAT NO ONE KNOWS WHAT THE OPTIMAL DOSE WOULD BE, AND THAT TOO MUCH INSULIN MAY BE BAD IN THE LONG RUN.

=====09/14/2011

=====NO FCC TO REPORT

=====09/15/2011

=====LOWER SMOKING RATES LEAD TO LESS LUNG CANCER (24 SEC)

FEWER PEOPLE IN THE U-S ARE SMOKING CIGARETTES NOW. AND BECAUSE OF THAT, THE CENTERS FOR DISEASE CONTROL SAYS THE NUMBER OF PEOPLE GETTING LUNG CANCER IS DOWN TOO. A REPORT BY THE C-D-C SHOWS NEW LUNG CANCER DIAGNOSES AMONG MEN FELL IN 35 STATES BETWEEN 1999 AND 2008. AND, AFTER YEARS OF INCREASING, THE RATE AMONG WOMEN WENT DOWN NATIONWIDE BETWEEN 2006 AND 2008. THE C-D-C CREDITS STATES' EFFORTS TO CURB SMOKING SUCH AS HIGHER CIGARETTE PRICES AND ANTI-SMOKING MEDIA CAMPAIGNS FOR THE DROP.

=====09/16/2011

=====NO FCC TO REPORT

=====09/19/11

=====PRESCRIPTION DRUG DEATHS MORE THAN TRAFFIC (23 SEC)

MORE PEOPLE DIED IN 2009 FROM DRUG OVERDOSES THAN IN CAR ACCIDENTS. THAT'S COMING FROM A PRELIMINARY REPORT FROM THE CENTERS FOR DISEASE CONTROL. THE NUMBERS ARE THE LATEST DATA THE C-D-C HAS ON CAUSES OF DEATH IN THE U-S. THE REPORT SHOWS JUST OVER 36-THOUSAND PEOPLE DIED IN 2009 IN CAR ACCIDENTS, WHILE MORE THAN 37-THOUSAND DIED FROM ACCIDENTAL DRUG OVERDOSES. THE L-A TIMES, WHICH DID AN ANALYSIS OF THE REPORT, FOUND VICODIN AND OXYCONTIN WERE AMONG THE MOST COMMONLY ABUSED DRUGS.

=====09/21/2011

=====SOME PREFER TALKING OVER TEXTING (22 SEC)

A PEW RESEARCH SURVEY FINDS MANY ADULTS WOULD MUCH RATHER JUST GET A PHONE CALL. THE SURVEY FOUND ABOUT THREE-QUARTERS OF ADULTS WHO OWN CELL PHONES USE THEM TO SEND AND RECEIVE TEXT MESSAGES. BUT, 53 PERCENT OF THOSE SURVEYED SAID THEY PREFERRED CALLS TO TEXTS. 31 PERCENT SAID THEY LIKED TEXTS BETTER. THE SURVEY FOUND THAT YOUNG ADULTS PREFERRED TEXTING THE MOST... WITH PEOPLE BETWEEN THE AGES OF 18 AND 24 EXCHANGING AN AVERAGE OF ABOUT 110 TEXTS A DAY.

=====09/22/2011

=====CA-CANCER & NAILS DRYERS (0:15)

DERMATOLOGISTS WARN OF DANGERS OF RAY EXPOSURE "UV" OF THE MACHINES DRYERS NAIL IN THE BEAUTY SALONS! ACCORDING TO EXPERTS, PUT YOUR HANDS AND FEET IN THESE MACHINES, AMOUNTS TO THE SAME HARMFUL EFFECTS OF TANNING BEDS, AND THEREFORE RECOMMENDS A REDUCTION OF THE MACHINE!

=====09/23/2011

=====HOSPITALS-DRUG SHORTAGES (23 sec)

A SEVERE DRUG SHORTAGE OF LIFE-SAVING MEDICATIONS IS ENDANGERING PATIENTS ACROSS THE COUNTRY. IT'S FORCING HOSPITALS TO BUY THE DRUGS FROM SECONDARY SUPPLIERS AT EXORBITANT MARKUPS BECAUSE THEY CAN'T GET THEM ANY OTHER WAY. THE ASSOCIATED PRESS FOUND AT LEAST 15 RECENT DEATHS ARE BLAMED ON THE SHORTAGES. EITHER THE RIGHT DRUG WASN'T AVAILABLE OR DOSING ERRORS OR OTHER PROBLEMS IN ADMINISTERING OR PREPARING ALTERNATIVE MEDICATIONS RESULTED IN PREVENTABLE DEATHS. THE SHORTAGES MAINLY INVOLVE WIDELY-USED, GENERIC INJECTED DRUGS THAT ORDINARILY ARE CHEAP. THE PROBLEM IS DELAYING SURGERIES AND CANCER TREATMENTS, LEAVING PATIENTS IN UNNECESSARY PAIN AND FORCING HOSPITALS TO GIVE LESS-EFFECTIVE TREATMENTS. THAT'S RESULTED IN COMPLICATIONS AND LONGER HOSPITAL STAYS.

=====09/26/2011

=====GOVERNMENT LAUNCHES HISPANICS TO DIET (0:23)

THE GOVERNMENT LAUNCHES A CAMPAIGN IN SPANISH TO ENCOURAGE HISPANICS TO IMPROVE THEIR HEALTHY EATING HABITS. THE PROGRAM ENTITLED "MY PLATE" HAS THOUSANDS OF PARTICIPANTS AND COMMUNITY ORGANIZATIONS FOR THE PURPOSE OF FIGHTING HUNGER AND OBESITY! THE OVER WEIGHT RATE CLIMBS TO 40 PERCENT AMONG HISPANIC CHILDREN, WHICH INCREASES THE CHANCES OF DIABETES, HEART DISEASE, CANCER AND ASTHMA.

=====09/27/2011

=====US-Court to review rules for some deportations (22 SEC)

THE SUPREME COURT HAS AGREED TO HEAR THE OBAMA ADMINISTRATION'S APPEAL OF LOWER COURT RULINGS IN FAVOR OF IMMIGRANTS WHO WERE SEEKING TO AVOID BEING DEPORTED. THE JUSTICES SAID TUESDAY THEY WOULD REVIEW TWO RULINGS BY THE FEDERAL APPEALS COURT IN SAN FRANCISCO THAT ALLOWED IMMIGRANTS ACCUSED OF CRIMES TO TRY TO STOP THEIR DEPORTATIONS. BOTH CASES HINGE ON A PROVISION OF IMMIGRATION LAW THAT ALLOWS PEOPLE WHO HAVE BEEN IN THE UNITED STATES LEGALLY FOR MORE THAN FIVE YEARS OR ILLEGALLY FOR MORE THAN SEVEN YEARS TO SEEK LENIENCY. THE APPEALS COURT SAID IMMIGRANTS WHO CAME AS CHILDREN COULD COUNT THEIR PARENTS' YEARS IN THE UNITED STATES.

=====09/28/2011

=====TOY TOOLS RECALLED OVER CHOKING HAZARD (22 sec)

LITTLE TIKES IS RECALLING MORE THAN A MILLION OF ITS WORKSHOP AND TOOL SET TOYS. THE RECALL FOCUSES ON PLASTIC TOY NAILS SOLD IN TOOL SETS. THEY CAN POSE A CHOKING HAZARD TO YOUNG CHILDREN. THE PRODUCTS WERE SOLD BETWEEN 1990 TO 2004. THIS IS AN EXPANSION OF A 2009 RECALL WHEN LITTLE TIKES PULLED OVER A MILLION PRODUCTS WITH SIMILAR TOY NAILS.

=====09/29/2011

=====Tyson Beef Recall (22 sec)

TYSON FRESH MEATS INC. IS RECALLING ABOUT 131,300 POUNDS OF GROUND BEEF BECAUSE A FAMILY IN OHIO FELL ILL AFTER EATING MEAT PRODUCED BY THE COMPANY THAT WAS CONTAMINATED WITH E. COLI, THE U.S. DEPARTMENT OF AGRICULTURE REPORTED WEDNESDAY. THE RECALL INVOLVES KROGER, BUTCHER'S AND GENERIC BEEF PRODUCTS THAT THE SOUTH DAKOTA-BASED COMPANY PRODUCED AT ITS PLANT IN EMPORIA, KAN., ON AUG. 23, THE USDA SAID IN A NEWS RELEASE. TYSON SOLD THE BEEF TO KROGER AND BUTCHER. COMPANY SPOKESMAN GARY MICKELSON TOLD THE ASSOCIATED PRESS THAT HE DID NOT HAVE INFORMATION READILY AVAILABLE TO DETERMINE WHICH CUSTOMER BOUGHT

THE GENERIC BRAND OF BEEF.

=====09/29/2011

=====WOMEN MORE RESISTANCE TO ILLNESSES (0:20)

DID YOU KNOW THAT IN MATTERS OF HEALTH, WOMEN ARE CONSIDERED THE STRONGER SEX. EXPERTS SAY WE HAVE A BETTER RESPONSE TO SUFFERING, BECAUSE OUR BODIES ARE BETTER PREPARED TO DISEASE RESISTANCE! THE REASON LIES ON THE "X" CHROMOSOME. WITH RESPECT TO MEN, WHICH ACCOUNTS FOR A LARGE LOAD IMMUNE SYSTEM.

=====09/30/2011

=====CA-VOLUNTARY LETTUCE RECALL (0:17)

WE HAVE A NEW RECALL TO TELL YOU. THIS ONE, INVOLVING ROMAINE LETTUCE. IT'S A VOLUNTARY RECALL ISSUED FOR CHOPPED ROMAINE LETTUCE OUT OF CALIFORNIA...AFTER ONE BAG TESTED POSITIVE FOR LISTERIA. THE COMPANY SAYS THE LETTUCE WAS GROWN ON A WATSONVILLE FARM AND BAGGED AT ITS SAN JUAN BAUTISTA FACILITY.

CHURCH BROTHERS... SEEN IN THIS COMPANY VIDEO...IS PART OWNER OF TRUE LEAF FARMS... WHICH IS RECALLING ROUGHLY 23-HUNDRED CASES OF THE CHOPPED LEAVES. SO FAR--NO ILLNESSES HAVE BEEN REPORTED.

=====MN-KIDS SIT ON EXERCISE CHAIRS (0:16)

INFLATABLE BALLS OF EXERCISE HAVE BECOME THE NEW SEAT FOR CHILDREN OF A FOURTH GRADE CLASS IN A SCHOOL IN MINNESOTA! THE TEACHER SAYS THIS ALLOWS THEM TO MOVE WITHOUT DISRUPTING THE CLASS, PLUS STRENGTHENING THEIR POSTURE AND THE KIDS CAN FOCUS BETTER. #

=====A HELPING HAND

A MEDICAL PACKAGE 1:55

A BIG FACIAL TUMOR HAS ROBBED THE SMILE OF A YOUNG BOY. AFTER MORE THAN A DECADE OF SUFFERING THERE IS A LIGHT OF HOPE. OUR REPORTER INTERVIEWS THE DR AND THE FAMILY WHO NEED DONATIONS FOR THE OPERATION IN MIAMI.